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2010-2011 DMAs

2011		2011
Rank	DMA Name	TV Homes
1	New York	7,515,330
2	Los Angeles	5,666,900
3	Chicago	3,502,610
4	Philadelphia	3,015,820
5	Dallas-Ft. Worth	2,594,630
6	San Francisco-Oak-San Jose	2,523,520
7	Boston (Manchester)	2,460,290
8	Atlanta	2,407,080
9	Washington, DC (Hagrstwn)	2,389,710
10	Houston	2,177,220
11	Detroit	1,883,840
12	Phoenix (Prescott)	1,881,310
13	Seattle-Tacoma	1,874,750
14	Tampa-St. Pete (Sarasota)	1,795,200
15	Minneapolis-St. Paul	1,753,780
16	Miami-Ft. Lauderdale	1,580,580
17	Denver	1,572,740
18	Cleveland-Akron (Canton)	1,526,200
19	Orlando-Daytona Bch-Melbrn	1,453,120
20	Sacramnto-Stkton-Modesto	1,409,400
21	St. Louis	1,258,580
22	Portland, OR	1,197,780
23	Charlotte	1,166,180
24	Pittsburgh	1,160,820
25	Raleigh-Durham (Fayetvll)	1,131,310
26	Baltimore	1,108,360
27	Indianapolis	1,106,420
28	San Diego	1,089,010
29	Nashville	1,039,430
30	Hartford & New Haven	1,018,770
31	Kansas City	974,820
32	Salt Lake City	953,950
33	Cincinnati	923,830
34	Columbus, OH	915,950
35	Milwaukee	901,100
36	Greenvll-Spart-Ashevll-And	878,550
37	San Antonio	844,910

38	West Palm Beach-Ft. Pierce	773,890
39	Harrisburg-Lncstr-Leb-York	749,020
40	Birmingham (Ann and Tusc)	747,190
41	Grand Rapids-Kalmzoo-B.Crk	740,230
42	Las Vegas	718,030
43	Norfolk-Portsmth-Newpt Nws	716,050
44	Austin	707,430
45	Oklahoma City	704,670
46	Albuquerque-Santa Fe	703,720
47	Greensboro-H. Point-W. Salem	699,040
48	Memphis	693,860
49	Jacksonville	678,430
50	Louisville	674,940
51	Buffalo	636,320
52	New Orleans	635,860
53	Providence-New Bedford	620,600
54	Wilkes Barre-Scranton	595,480
55	Fresno-Visalia	581,340
56	Little Rock-Pine Bluff	573,670
57	Richmond-Petersburg	558,500
58	Albany-Schenectady-Troy	557,860
59	Knoxville	557,040
60	Mobile-Pensacola (Ft Walt)	539,190
61	Tulsa	535,820
62	Dayton	527,030
63	Lexington	515,320
64	Charleston-Huntington	505,200
65	Ft. Myers-Naples	499,410
66	Roanoke-Lynchburg	464,480
67	Tucson (Sierra Vista)	461,450
68	Wichita-Hutchinson Plus	457,880
69	Flint-Saginaw-Bay City	455,840
70	Toledo	445,600
71	Green Bay-Appleton	445,510
72	Honolulu	433,530
73	Des Moines-Ames	432,820
74	Springfield, MO	424,270
75	Spokane	424,220
76	Omaha	418,290
77	Portland-Auburn	410,300
78	Columbia, SC	405,670
79	Huntsville-Decatur (Flor)	399,440

80	Paducah-Cape Girard-Harsbg	398,820
81	Rochester, NY	392,090
82	Syracuse	389,970
83	Shreveport	387,060
84	Champaign&Sprngfld-Decatur	384,990
85	Madison	382,700
86	Chattanooga	376,910
87	Harlingen-Wslco-Brnsvi-McA	356,010
88	Cedar Rapids-Wtrlo-IWC&Dub	346,010
89	Waco-Temple-Bryan	344,020
90	Jackson, MS	338,030
91	Tri-Cities, TN-VA	337,610
92	Colorado Springs-Pueblo	336,880
93	South Bend-Elkhart	336,220
94	Baton Rouge	334,730
95	Burlington-Plattsburgh	330,730
96	Savannah	329,460
97	El Paso (Las Cruces)	315,130
98	Charleston, SC	312,770
99	Davenport-R. Island-Moline	309,800
100	Ft. Smith-Fay-Sprngdl-Rgrs	304,060
101	Greenville-N.Bern-Washngtn	294,550
102	Johnstown-Altoona-St Colge	293,940
103	Evansville	292,440
104	Myrtle Beach-Florence	289,570
105	Tallahassee-Thomasville	282,110
106	Lincoln & Hastings-Krny	279,820
107	Ft. Wayne	277,050
108	Reno	271,380
109	Tyler-Longview(Lfkn&Ncgd)	269,760
110	Springfield-Holyoke	269,500
111	Youngstown	268,150
112	Sioux Falls(Mitchell)	263,790
113	Boise	262,920
114	Augusta-Aiken	257,030
115	Lansing	253,380
116	Peoria-Bloomington	251,880
117	Montgomery-Selma	244,470
118	Eugene	243,870
119	Traverse City-Cadillac	242,700
120	Fargo-Valley City	241,990
121	Macon	241,120

122	SantaBarbra-SanMar-SanLuOb	239,250
123	Lafayette, LA	231,560
124	Monterey-Salinas	229,150
125	Bakersfield	225,670
126	Yakima-Pasco-Rchlnd-Knnwck	225,320
127	Columbus, GA (Opelika, AL)	219,450
128	La Crosse-Eau Claire	216,510
129	Corpus Christi	199,370
130	Chico-Redding	198,370
131	Amarillo	195,070
132	Wilmington	191,630
133	Columbus-Tupelo-W Pnt-Hstn	190,270
134	Rockford	187,970
135	Wausau-Rhineland	186,010
136	Topeka	179,510
137	Columbia-Jefferson City	178,610
138	Monroe-El Dorado	177,900
139	Duluth-Superior	174,570
140	Medford-Klamath Falls	172,230
141	Beaumont-Port Arthur	170,010
142	Lubbock	161,450
143	Salisbury	159,630
144	Erie	158,000
145	Palm Springs	157,180
146	Wichita Falls & Lawton	157,030
147	Albany, GA	156,910
148	Joplin-Pittsburg	156,360
149	Sioux City	155,490
150	Anchorage	154,820
151	Odessa-Midland	146,310
152	Terre Haute	144,950
153	Rochestr-Mason City-Austin	144,590
154	Bangor	144,130
155	Bluefield-Beckley-Oak Hill	143,280
156	Panama City	139,700
157	Minot-Bsmrck-Dckns(Wlston)	138,730
158	Binghamton	136,740
159	Wheeling-Steubenville	132,910
160	Gainesville	130,460
161	Sherman-Ada	129,480
162	Idaho Fals-Pocatillo(Jcksn)	128,860
163	Biloxi-Gulfport	126,610

164	Yuma-El Centro	118,700
165	Abilene-Sweetwater	115,200
166	Missoula	113,380
167	Hattiesburg-Laurel	112,120
168	Clarksburg-Weston	110,440
169	Dothan	110,080
170	Billings	109,090
171	Utica	104,990
172	Quincy-Hannibal-Keokuk	102,010
173	Rapid City	97,930
174	Elmira (Corning)	96,390
175	Lake Charles	96,210
176	Watertown	95,750
177	Harrisonburg	94,670
178	Alexandria, LA	90,640
179	Marquette	87,670
180	Jonesboro	83,000
181	Bowling Green	81,750
182	Jackson, TN	77,700
183	Charlottesville	76,700
184	Grand Junction-Montrose	76,320
185	Meridian	72,280
186	Laredo	70,090
187	Greenwood-Greenville	69,450
188	Lafayette, IN	67,560
189	Bend, OR	66,680
190	Great Falls	65,900
191	Butte-Bozeman	65,780
192	Twin Falls	65,310
193	Parkersburg	64,370
194	Eureka	61,570
195	Casper-Riverton	56,700
196	San Angelo	55,280
197	Cheyenne-Scottsbluff	55,210
198	Mankato	52,640
199	Ottumwa-Kirksville	51,370
200	St. Joseph	48,040
201	Lima	40,020
202	Fairbanks	36,450
203	Zanesville	32,550
204	Victoria	31,660
205	Presque Isle	30,380

206	Helena	28,030
207	Juneau	25,250
208	Alpena	17,040
209	North Platte	15,350
210	Glendive	4,040
	NSI Total U.S.	115,905,450